

Power Up

2018 IBA Technology Conference
November 1-2, 2018 | Des Moines, IA

The role of a successful IT professional requires many diverse skills. Just knowing about IT is not enough, as you need to keep on top of technology trends, know the business of banking and advocate what is best for the bank's technology needs. To be successful in the bank you must be all systems go! To help you continue to lead your bank's technology department, the Iowa Bankers Association offers the IBA Technology Conference. Designed to help you make decisions to increase productivity, customer satisfaction and profitability, the conference has two days of educational sessions, networking opportunities with your peers and an exhibit hall with over thirty vendors. This year's conference offers sessions on information security, developing table-top exercises, how to help your team adopt new software, hacking lessons, and more. Make plans to attend and register today!

⚡ Accommodations

Holiday Inn Des Moines Airport Hotel - New Location!
6111 Fleur Dr., Des Moines, IA 50321
Ph. (515)287-2400 Rate: \$114 single or double
Ask for the IBA Room Block to receive conference rates. Make reservations directly with the hotel by Oct. 10. After Oct. 10, reservations will be based on availability.

⚡ Registration

Registration fee includes one luncheon, breaks, Thursday night reception, breakfasts, and all handout materials.

	Advance	After 10/18
Members	\$325	\$345
Nonmembers	\$650	\$670

Cancellation Policy: Refunds, less \$20, will be made for cancellation by Oct. 25. Substitutions allowed any time.

⚡ Exhibit Hall

Vendors with the latest products and services for bank technology and operations have been invited to set up displays during the first day of the conference. Thursday's agenda allows time to browse through the exhibits, while finding ideas, answers and assistance from experts.

⚡ Who Should Attend

This conference is designed for senior managers, operations officers, technology managers or anyone responsible for maintaining effective, efficient operations procedures in financial institutions. Call IBA's Darcy Burnett at 800-532-1423 with questions.

⚡ Conference Website

See the conference website at ibatechconference.com for agendas, online hotel booking, links to exhibitors and sponsors, handouts and more! It is a great resources, before, during and after the event.

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Mail form with payment:

Attn: Registrar

Iowa Bankers Association, PO Box 6200 • Johnston, IA 50131

or register online at www.iowabankers.com

Bank _____

Address _____

City _____ State _____ Zip _____

Phone _____

Name _____

E-Mail _____

Name _____

E-Mail _____



8800 NW 62nd Ave.
Johnston, IA 50131
Ph. 800-532-1423
www.iowabankers.com

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2018 IBA Technology Conference

Thursday, November 1

8:30 a.m. Registration, Continental Breakfast and Exhibitors

9:00 a.m. Cryptocurrency, Cybercrime & the Darkweb

Chad Knutson, SBS Cybersecurity, Madison, SD

What do these 3 items have in common? Criminals looking to buy or sell their illegal items have long depended on the black market to conduct their trades. With the evolution of technology, we have brought these markets to the internet. We will explore the different aspects of the internet, including the surface web, deep web, and dark web. Cybercriminals are also leveraging the web to buy and sell their stolen data or cyber products and services. Understanding how the internet is leveraged for crime gives us a better understanding how to protect our institutions. We will also explore the types of cybercrime affecting community banks and how to counter these risks. In this session, we will discuss the following: cryptocurrency and its impacts; cybercrime fraud trends in community banking; different dark parts of the internet; and buying and selling cybercrime

10:00 a.m. Break with Exhibitors

10:30 a.m. Developing and Conducting a Table-Top Exercise

Vicky McKim, Aureon, Des Moines

Nearly two-thirds of businesses do not have an emergency plan in place for responding to disasters such as hurricanes, floods, or cyberattacks according to an Ad Council survey. One such way to help your business be prepared is to conduct table top exercises. This session covers the different types of exercises for crisis planning and their value; the types of preparation you want to make for each exercise; how to track and monitor findings for resolution in your plans; and incorporating exercises into your risk management and business continuity program.

11:45 p.m. Lunch

12:45 p.m. IT Update

1:00 p.m. Now What? Get Your Team to Adopt New Software

Mitchell Klein, VP Risk Services, Ncontracts

You've found the perfect software solution and have a timeline for implementing it. The only obstacle between you and success: management and staff acceptance. This session will explain how to tackle this challenge and disarm employees' concerns about new software.

2:00 p.m. Refreshment Break & Exhibitor Time

2:30 p.m. Hacking Lessons Learned

Ben Hayden, SHAZAM, Inc., Johnston

This session will explore what it actually means to be hacked – everything from why hackers hack to how they select their targets to how they cover their tracks on the way out. Using real-world examples, we'll take an inside look at how hackers identify and exploit weaknesses in networks. We'll also address what you can do to protect and prepare your organization.

3:30 p.m. Break

3:45 p.m.

The Amazon Prime Effect – What's Next for Mobile

Dave Defazio, StrategyCorps

The question remains the same, but the answers are constantly evolving. Discover the newest mobile banking features being implemented by top performing financial institutions that go beyond basic transactions to help them connect better with their customers. This session will cover key players in the mobile payments war well as the financial institutions that are using rewards to engage customers. We'll discuss born digital banks that are leading the way in developing ways to serve customers' financial needs, social payments and how Venmo is becoming the standard for how Millennials and other customers think about finances between friends.

4:30 p.m.

Reception & Exhibit Time

Friday, November 2

7:15 a.m.

Full Breakfast Buffet

8:00 a.m.

Emerging Tech Trifecta and the Value Creation Explosion with IOT, AI and Blockchain

Ian Khan, Technology Futurist

Learn about the three transformative technologies that will reshape 99.9% of what we do and how we do it. Internet of Things, Blockchain and Artificial form the technology trifecta that is slowly leading the path to unlock a tremendous amount of value. These three technologies are revolutionary in nature and will shape positive outcomes in the era of the 4th Industrial revolution. Learn the How and the Why of the technology trifecta and apply the knowledge to your business to inspire, grow and become successful.

9:25 a.m.

Hot Topics in Bank Technology

Join your fellow conference attendees to discuss some of the most pressing topics in bank technology today. This fast-paced session will draw knowledge from the group and will be something you won't want to miss.

10:25 a.m.

Break

10:35 a.m.

7 Leadership Lessons from Ender's Game

Hans Eckman, Eckman Guides, Atlanta, GA

For managers, authority is assigned and leadership assumed, but there are big differences between management and leadership. Leadership must be demonstrated and authority earned through trust and respect. In "Ender's Game" by Orson Scott Card, Ender Wiggin faced similar challenges as he moved through the battle school. Initially, Ender was not only in a contributor position, but he was actively inhibited from demonstrating value. Join us to learn the 7 secrets of leadership Ender developed during his time at Battle and Command schools. See how his leadership lessons can be applied to your professional growth, development, and perspective as a leader in your company and projects. Even if you are not ready to step from the shadows yet, these lessons will improve your work as a key contributor and facilitate your path to future leadership.

11:45 a.m.

Adjourn