

NEXT NOW

2019 IBA TECHNOLOGY CONFERENCE • OCT. 29-30, 2019

The role of a successful IT professional requires diverse skills. Knowing about IT is not enough, as you need to keep on top of technology trends, know the business of banking, and advocate what is best for the bank's technology needs. To be successful in the bank you must be ready for today and what's next! To help you continue to lead your bank's technology department, the Iowa Bankers Association offers the IBA Technology Conference. Designed to help you make decisions to increase productivity, customer satisfaction and profitability, the conference has two days of educational sessions, networking opportunities with your peers, and an exhibit hall. This year's conference offers sessions on emerging trends, managing core vendor relationships, operational efficiency, hacking lessons, and more. Make plans to attend and register today!

Accommodations

Holiday Inn Des Moines Airport Hotel - New Location!
6111 Fleur Dr., Des Moines, IA 50321
Ph. (515)287-2400 Rate: \$116 single or double
Ask for the IBA Room Block to receive conference rates.
Make reservations directly with the hotel by Oct. 8. After Oct. 8, reservations will be based on availability.

Registration

Registration fee includes one luncheon, breaks, Tuesday night reception, breakfasts, and all handout materials.

	Advance	After 10/15
Members	\$325	\$345
Nonmembers	\$650	\$670

Cancellation Policy: Refunds, less \$20, will be made for cancellation by Oct. 22. Substitutions allowed any time.

Exhibit Hall

Vendors with the latest products and services for bank technology and operations have been invited to set up displays during the first day of the conference. Tuesday's agenda allows time to browse through the exhibits, while finding ideas, answers and assistance from experts.

Who Should Attend

This conference is designed for senior managers, operations officers, technology managers or anyone responsible for maintaining effective, efficient operations procedures in financial institutions. Call IBA's Darcy Burnett at 800-532-1423 with questions.

Conference Website

See the conference website at ibatechconference.com for agendas, online hotel booking, links to exhibitors and sponsors, handouts and more! It is a great resources, before, during and after the event.

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Mail form with payment:
Attn: Registrar, IBA, PO Box 6200 •
Johnston, IA 50131

or register online at
www.iowabankers.com

Bank _____

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Name _____

E-Mail _____

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ASSOCIATION

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Tuesday, Oct. 29

8:30 a.m. Registration & Continental Breakfast

9:00 a.m.

Emerging Trends in Banking Technology: Decision Time for Community Banks

Jack VonderHeide, Technology Briefing Center

2020 will be a critical period for banks as customer demand for enhanced delivery channels accelerates. Big banks, credit unions and non-bank competitors will announce attractive, ground breaking offerings that streamline traditional banking while providing new tools to help customers improve their financial health. Community banks must develop solid, forward-looking strategies to retain and attract customers and remain competitive. This session provides an overview of the technology we can expect to see in the next two years and the critical steps banks must take to thrive in this new environment.

10:00 a.m. Break with Exhibitors

10:30 a.m.

Hot Topic Sessions

Cybersecurity 20/20: 20 Security Controls

Kaushal Kothari, Secure Guard Consulting

Get a quick look at twenty key security controls that every bank should implement.

Managing the Bank's Ratios, Risk and Regulation in the Changing Technology Landscape

Leif Christianson, Locknet, An EO Johnson Company

Learn strategic guidance, key metrics and considerations when making investments in technology, managing risk and leveraging your vendor partnerships.

11:45 a.m. Lunch

12:45 p.m.

Flash Discussion

If you had an unlimited tech budget for a day, what would you implement or purchase?

1:00 p.m.

Managing Your Core Vendor Relationships

Trent Fleming, Trent Fleming Consulting

Your contract for services with your primary banking software provider defines a very important third party relationship with your bank. Issues of exposure, liability, service levels, and yes, cost, are all in play. Many banks have signed contracts with dozens of pages, without a careful review. In some instances, the bank's attorney has been asked to review and comment on the contract, but absent specific software expertise, such a review may be cursory at best. This session is not a legal review, but an operational one, of the implications of committing to selected aspects of the contract. Leave with insight into how to evaluate contract terms, and what areas to ask the bank's attorney to look into in further detail. These skills can then be extended to other third party contracts, further enhancing the benefits.

2:00 p.m. Refreshment Break & Exhibitor Time

2:30 p.m.

Operational Efficiency Self-Assessment

Trent Fleming, Trent Fleming Consulting

Whether recognized or not, productivity - or the lack thereof - continues to impact bank operations. This session is designed to address key ways that managers can assess and improve the operations of their departments, using techniques that industry experts apply when performing operational efficiency studies. Key areas to be addressed include staffing, technology utilization, planning efforts, and measurement/reporting issues.

3:30 p.m. Break

3:45 p.m.

Leading Future State IT Organizations

Aaron Donaldson, RSM US LLP

Expectations placed upon IT leaders are changing dramatically. Today's leaders are charged with aligning bank infrastructure and applications to adapt quickly to industry and organizational changes; provide business value in a nimble, scalable manner; and be agile enough to work on multiple large projects with competing digital priorities. This presentation will offer advice and best practices for leading IT in the new era.

4:30 p.m. Reception & Exhibit Time

Wednesday, Oct. 30

7:15 a.m. Full Breakfast Buffet

8:00 a.m.

When Insiders Go Bad – Cyber Threats Inside Your Bank

James Carroll

What are the biggest threats to your organization's data? Recent media attention to high-profile cyberattacks would lead an organization to think external threats are its only concern. Unfortunately, this misperception allows one of the biggest threats to your organization's data to stay completely under the radar—the threat of insiders.

9:25 a.m. Hot Topics in Bank Technology

Join your fellow conference attendees to discuss some of the most pressing topics in bank technology today. This fast-paced session will draw knowledge from the group and will be something you won't want to miss.

10:25 a.m. Break

10:35 a.m.

A Piece of the Puzzle – 8 Traits of A Quality Teammate

Kevin Kush, Omaha, NE

How well do the members of your organization or team work together? Are you a smooth, well-oiled machine or a fractured collection of in-it-for-yourself individuals? In a straight forward no-excuses style, Kevin Kush discusses eight traits that can turn any group or organization into a cohesive, high-performing team. Coach Kush's passion for performance is contagious and will help lead your team to greater productivity and success!

11:45 a.m. Adjourn